



# Nan Hai CULTURE & MEDIA

## 南海传媒旗下品牌



NAN HAI CULTURE  
& MEDIA AUSTRALIA  
澳大利亚南海文化传媒集团

QUALITY READING  
FOR THE METROPOLITAN

记录城市, 引领品质



SYDNEY'S COMPREHENSIVE  
LIVING GUIDE

悉尼全方位生活资讯指南

CITYWALKER 樂城

A LEADING NEW MEDIA  
BRAND IN AUSTRALIA

澳洲最具影响力的新媒体品牌



INTERACTIVE AUSTRALIA-  
CHINA CULTURAL EVENTS

搭建中澳文化桥梁

文化活动

WHERE ART MEETS PEOPLE

悉尼市中心规模最大的亚洲艺术中心



CAPTURING LIFE  
MOMENTS IN AUSTRALIA

你身边最有趣的大城小事



**N**an Hai Culture & Media Pty Ltd is Australia's most influential Chinese language multi-platform media group and host of high-end Chinese cultural exchange projects in Australia. Nan Hai founded and owns multiple media platforms – including print media, social media, micro-blogging platforms, video broadcasting channels, as well as the “541 Art Space” centre for contemporary art. The company consists of a strong team of event planners, as well as experienced design and video production teams.

Since its inception, Nan Hai has strongly and successfully carried out its ideology of “Chinese Insight, Global Vision”, the concept of working with the Australian Chinese community to actively interact with mainstream Australian culture and society. Nan Hai has also developed a new media multi-platform model to provide full branding services for clients. In the meantime, Nan Hai has produced various influential high-profile events amongst the Chinese community to create an interactive platform for cultural exchange activities in Australia.

In today's Internet era, Nan Hai has developed the perfect combination of new media and traditional media platforms, with the integration of innovative media resources that is targeted at the local Australian community.

澳大利亚南海文化传媒集团是澳洲最具影响力的华语全媒体机构及澳中  
高端文化交流活动平台，旗下拥有平面、网络媒体，微信、网络视频平台和  
“亚洲艺术空间”当代艺术中心，及强大的活动策划、设计和制作团队。

自成立以来，南海秉承“中华情怀，世界视野”，依托澳洲华人社区，与当地  
主流社会积极互动。除提供高品质的华语新闻和生活服务外，还为澳中企  
业提供全方位品牌推广服务，为澳中文化交流活动搭建高规格、高层次互  
动平台。

在新媒体和传统媒体交融的互联网时代，凭借媒体资源的整合与创新，南  
海致力于为澳洲华人社区提供集图片、文字、音频、视频于一体的全方位  
媒体报道；在澳中关系紧密发展的繁荣时代，南海为澳中文化和经贸活  
动精心打造集“策划、设计、安排、制作、推广、宣传”为一体的一站式交流  
与互动平台。

# MULTI- PLATFORM MEDIA GROUP

澳大利亚南海文化传媒集团

澳大利亚华语全媒体机构 · 文化交流机构



# MEDIA FRAMEWORK DEVELOPMENT TIMELINE

媒体路程

## 2011

Nan Hai Culture & Media (Australia) Pty Ltd was founded in Sydney, Australia.  
南海文化传媒集团创立于澳大利亚悉尼



## May. 2012

Nan Hai Culture & Media acquired Chinese magazine CITYWALKER.  
并购中文杂志《樂城CITYWALKER》



## Jan. 2012

Nan Hai Culture & Media published the first issue of CITYWEEKLY.

创办中文杂志《城市周刊CITYWEEKLY》



## 2013

"WESYDNEY" official WeChat account & website were published online. It was a success of the "New Media" Internet brand and model.

“微悉尼”微信公众号及同名门户网站正式上线，成功试水“互联网+新媒体”品牌模式。



## 2016

"Australia Chinese TV" online video channel was officially published. Nan Hai Culture & Media's Chinese language media framework was finally completed.

“雪梨 TV”网络视频品牌正式上线，南海传媒华语全媒体框架至此完成。



# CULTURAL EVENTS DEVELOPMENT TIMELINE

## 活动发展

Nan Hai produces high-quality cultural activities to promote cultural exchanges between Australia and China. It makes positive contributions to Australia's cultural diversity, and has successfully held large-scale events for several years such as "Culture of China, Festival of Spring", "Chinese New Year Lantern Festival", "Chinese Cultural Land - Talented Youth Troupe Gala", "Sydney 24 Hours".

南海文化传媒以高品质的文化活动推动中澳文化交流，为繁荣澳洲多元文化做出了积极贡献，并连续数年成功举办了“文化中国·四海同春”、“悉尼中国新年灯会”、“中华文化大乐园”、“悉尼24小时”等大型文化活动。

### SINCE 2011

“文化中国·四海同春”海外春节晚会  
“Culture of China, Festival of Spring”  
- Overseas Spring Festival Gala



### 2013

“悉尼24小时—  
中国摄影家眼中的悉尼”大型摄影展  
“Sydney 24 Hours - Through  
Chinese Eyes”, Large-scale  
Photograph Exhibition



### 2016

“朗朗与他的城市”  
深圳国际形象悉尼推介会  
“Lang Lang and His City”,  
Global Promotion Event  
of Shen Zhen



### SINCE 2015

悉尼中国新年灯会  
Chinese New Year  
Lantern Festival



### 2016

国家京剧院“杨门女将”  
悉尼专场演出  
“Warrior Women of Yang”,  
Peking Opera Performance  
in Sydney

### 2013

“和美西藏”美术和摄影作品展  
“Beauty of Tibet”, Painting and  
Photography Exhibition



### 2013-2014

文化中国·名家讲坛  
Cultural China Famous Forum



### 2015

“中华文化大乐园—  
优秀才艺学生访问团”澳洲演出交流  
Chinese Cultural Land  
- Talented Youth Troupe Gala



### 2016

“凤凰卫视中华小姐环球大赛”  
澳大利亚赛区选秀  
Phoenix TV “Miss Chinese  
Cosmos Pageant”  
(Australia Region)

# NAN HAI CULTURE & MEDIA



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文化活动

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艺术中心





# PRINT MEDIA

平面媒体

◎ CITYWEEKLY  
《城市周刊》

◎ CITYWALKER  
《樂城》



# CITYWEEKLY

## 《城市周刊》

CITYWEEKLY is a comprehensive and refined Sydney weekly magazine. Collaborating with China News Service, and specifying to the Australian Chinese community in Sydney, the publication covers news, art, culture and lifestyle. The total circulation has reached 8,000 per week, and covered the entire Sydney.

《城市周刊》是全方位知性而又有品位的悉尼华语新闻类周刊杂志，与中国新闻社强强联手，立足于澳洲华人社区，精心编辑集新闻、生活、艺术于一体的优质内容。每周发行量 8,000 册，涵盖整个悉尼地区。



**QUALITY READING** 记录城市, 引领品质  
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# CITYWALKER

## 《樂城》

CITYWALKER, a popular monthly Chinese magazine, covers a variety of content including news, culture and entertainment to Sydney's Chinese youth. The total circulation has reached 15,000 - 20,000 per month, and covered the entire Sydney.

《樂城》是一本兼具实用性与可读性的广大华语月刊，也是最受悉尼新移民和年轻人欢迎的刊物。其内容涵括新闻、文化、娱乐及衣食住行等与华人生活息息相关的各类生活讯息。每月发行量 15,000 - 20,000 册，涵盖整个悉尼地区。







# NEW MEDIA

新媒体



○ 微悉尼  
WESYDNEY

○ 雪梨TV  
AUSTRALIA CHINESE TV



## WESYDNEY 微悉尼

“WESYDNEY” is a combination of an official WeChat account, and a lifestyle information website.

“微悉尼”微信公众平台及同名大型门户网站是南海传媒重磅推出的“互联网+新媒体”品牌。



WeSydney aims at providing localised and authentic news and lifestyle guide for Australian Chinese readers. With its lifestyle information website, WeSydney has become Sydney’s most popular and influential new media brand. In 2016, WeSydney Wechat has reached over 250,000 subscribers, with daily average views 80,000. Maximum news views reached 5,000,000.

微悉尼微信公众号始终坚持每天为澳洲华人提供最原汁原味的澳洲生活及新闻资讯，内容新锐丰富、立足本地，目前是澳洲最具影响力的新媒体品牌。截止2016年，微信粉丝达25万，每日推送的微信平均阅读量达约8万，原创专题新闻最高阅读量达500万。

WECHAT FOLLOWERS  
**250,000**

DAILY AVERAGE VIEWS  
**80,000**

MAXIMUM NEWS VIEWS  
**5,000,000**

## WESYDNEY WEBSITE 微悉尼网站

 [www.wesydney.com.au](http://www.wesydney.com.au)

WeSydney Website, as a leading media platform serving Australian Chinese communities with full coverage of news and daily life information that covers Australia news, education, real estate, travel, food etc. The click through rate reaches 200,000/month.

微悉尼网站是悉尼华人社区中最优质的新闻及生活潮流中文门户网站，内容涉及澳洲新闻、移民留学、旅游、美食、同城活动等华人关注的领域。平均每月网站点击量近20万。

PAGE VIEWS  
**200,000/MONTH**

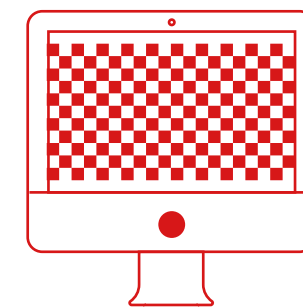


## AUSTRALIA CHINESE TV - ONLINE VIDEO CHANNEL

### “雪梨TV”网络视频平台

Australia Chinese TV is a network TV channel, distributing the most relevant and happening content of every single detail of Sydney's daily life. Its distinctive programs give Australia Chinese TV a very refreshing definition in Australia's Chinese media, covering news, news comments, documentaries, life styles, education, real estate and so many more. With well dedicated attitude, Australia Chinese TV's professional production team is aiming at creating a dominant network TV brand in Sydney metropolitan area, which has its own voice in Australia Chinese speaking communities.

“雪梨TV”是南海传媒最新推出的网络视频媒体，旨在用轻松而贴近生活的方式为澳洲华人呈现最权威的新闻报道和最新鲜的本地生活资讯。每周七天精彩节目轮番播放，内容涵盖时政点评、人文纪录片、教育、地产和生活讯息。雪梨TV专业制作团队以专业态度打造悉尼都市全新视频品牌，致力于在澳洲传递中国社区的声音。



**VIEWERS**  
**10,000,000**

## FUN IN AUSTRALIA & PEOPLE IN AUSTRALIA

人气节目《东奔西跑》&《异乡人》

In 2015, Nan Hai released two original content shows Fun In Australia - a food and travel show, and People In Australia - both have been widely popular. The accumulated viewers of these programs have reached 10,000,000.

其中，以休闲旅游资讯为主的《东奔西跑》和《异乡人》广受欢迎，目前视频总浏览次数已超10,000,000。



# MEDIA PARTNER- SHIPS

合作媒体



- ◎ **VOGUE AUSTRALIAN**  
CHINESE EDITION  
《VOGUE》澳洲中文版
- ◎ **VOGUE LIVING AUSTRALIA**  
CHINESE EDITION  
《VOGUE LIVING》澳洲中文版
- ◎ **MCGRATH AUSTRALIA**  
CHINESE EDITION  
《McGrath》澳洲中文版
- ◎ **QANTAS**  
CHINESE EDITION  
《Qantas》澳洲中文版





## Vogue Australian Chinese edition

《Vogue》澳洲中文版  
Australian Most Renowned  
Fashion Magazine  
澳洲时尚圣经

NewsLifeMedia is Australia's most influential mainstream organisation. In 2013, Nan Hai cooperated with NewsLifeMedia to release the Australian Chinese edition of the trend-setting fashion magazine.

NewsLifeMedia是澳大利亚最具影响力的主流媒体机构，旗下《Vogue》杂志享有“时尚圣经”的美誉。2013年，南海传媒与之合作，制作《Vogue》澳洲中文版。杂志内容囊括每季国际时装发布和潮流趋势解读。

## Vogue Living Australia Chinese edition

《Vogue Living》澳洲中文版  
High quality home lifestyle  
magazine  
高品位家居生活资讯

Vogue Living is Australia's most popular lifestyle magazine. In 2015, Nan Hai worked with NewsLifeMedia to produce the Australian Chinese edition of "Vogue Living". The magazines content ranges from interior design, home, gardening to arts.

《Vogue Living》是澳洲最受欢迎的时尚家居杂志。2015年，南海传媒开始与NewsLifeMedia合作，制作《Vogue Living》澳洲中文版。杂志内容精彩纷呈，涵盖室内设计、家居、园艺、艺术等领域。



## McGrath Australia Chinese edition

《McGrath》澳洲中文版  
Chinese customer-focused  
high-end real estate magazine  
以高端购房者为导向的房地产杂志

McGrath is a well-known real estate company in Australia. Since 2013, Nan Hai has cooperated with McGrath in producing the Chinese edition of the McGrath real estate magazine, providing valuable first-hand information on property markets to Chinese readers.

McGrath地产公司是澳洲家喻户晓的著名地产企业，自2013年起，与南海传媒共同制作《McGrath》中文版地产杂志。《McGrath》是目前悉尼华人市场上最受瞩目的以购房者为导向的房地产杂志，为读者提供第一手的房产出售信息及房市走势等资讯。

## Qantas Chinese edition

《Qantas》澳洲中文版  
Reginal Australia with  
new-look magazine  
吃喝玩乐行，澳洲全攻略

Qantas is the largest airline in Australia. Since 2016, Qantas has become the partner with Nan Hai, and they publish Qantas Chinese edition. The magazine content ranges from beautiful scene, shopping and local food, to a very detailed guide of living information in Australia.

澳洲航空是澳大利亚最大的国家航空公司，2016年起与南海文化传媒成为合作机构，共同制作Qantas中文版杂志。内容以美景、购物、当地美食美酒为主，为中国读者提供最全的澳大利亚衣食住行大全。



# 4 CULTURAL EVENTS

文化活动



CHINESE

INSIGHT

GLOBAL

VISION

## Cultures of China Festival of Spring

### 文化中国·四海同春

Since the launch in 2009 by Overseas Chinese Affairs Office of the State Council, "Culture of China · Festival of Spring" has become one of the most popular Chinese New Year celebration events in the countries and regions where millions of overseas Chinese live together on five continents during the Spring Festival. As the organiser in Australia, Nan Hai has successfully held this performance which is known as Overseas Spring Festival Gala, and provided a wide platform for Chinese top artists to perform in Australia.

“文化中国·四海同春”是中国国务院侨办自2009年春节启动，每年春节期间在全球五大洲华侨华人聚集的国家和地区开展的春节访演活动。南海传媒作为澳大利亚的承办机构，已连续多年成功举办这场被誉为“海外春晚”的演出活动，为董文华、阎维文、蔡国庆、成方圆等中国顶尖艺术家赴澳演出搭建了广阔的平台。



## PEKING OPERA – Warrior Women of Yang

### 京剧《杨门女将》悉尼演出

Presented by Nan Hai Culture & Media, the world's leading Peking Opera - The China national Peking Opera Company has performed the rarely seen masterpiece Warrior Women of Yang at Sydney's State Theatre. A cast of over Seventy headed by China's top opera stars memorized audience with a thrilling combination of music, song, mime, stage combat and acrobatics.

2016年，由中国国家京剧院精心打造，澳大利亚南海文化传媒集团主办，著名京剧表演艺术家于魁智、李胜素领衔主演的《杨门女将》在悉尼州立剧院取得圆满成功。演出阵容多达70余人，为南半球澳大利亚悉尼首演，并得到中澳各界人士积极反响。

## Chinese New Year Lantern Festival

### 悉尼中国新年灯会

Since the Spring Festival of 2015, Nan Hai and Australia China Economics, Trade & Culture Association (ACETCA), have jointly organised the Chinese New Year Lantern Festival for three consecutive years. Overseas Chinese and visitors gathered to see the large scaled lanterns and experience the live performance on stage during the few days. The Lantern Festival received strong support from the community, and was widely covered by the Australian and Chinese mainstream media. Over millions of visitors have been to this festival, and this broke the record of the highest people flow in Darling Harbour. The Australian Prime Minister and other important figures attended this festival.

2015年春节起，连续三年与澳洲著名侨团澳大利亚澳洲中华经贸文化交流促进会联合举办“悉尼中国新年灯会”。在为期数天的活动中，悉尼华侨华人及游人游客相聚一堂，赏花灯、逛庙会、看演出，感受地道中国年。灯会得到社会各界大力支持和澳中主流媒体广泛报道，累计参观人次逾百万人次，打破了悉尼情人港历年最高人流量记录。澳大利亚两任总理亲临现场，中国驻悉尼总领事馆、新南威尔士州政府、悉尼市政府等澳中重要人物均到场祝贺。





## China Cultural Park – Delegation of Talented Students

### 中华文化大乐园 – 优秀才艺学生访问团

China Cultural Park – Delegation of Talented Students is a cultural exchange event aimed at the promotion of Chinese culture and heritage. An annual selection of the top students from all over China are gathered to promote the exchange of Chinese culture and understanding of culture around the world. Since 2012, Nan Hai has cooperated with mainstream Sydney society and educational institutes to successfully organise the series of performances and visits.

“中华大乐园——优秀学生访问团”是中国海外交流协会在全球推广华文教育的主打品牌，每年选拔并组织来自中国各地优秀才艺学生，在世界各地进行巡回演出，旨在增进海外青少年对中国文化了解及促进中国和世界各地华裔青少年交流。自2012年开始，南海传媒与悉尼主流社会和华文教育界合作，已连续多年在悉尼成功策划并组织了该团的演出和访问活动。



## “Beauty of Tibet” Painting and Photography Exhibition in Australia

### “和美西藏”美术摄影作品展

In 2013, the “Beauty of Tibet” photography exhibition was held in Sydney and Canberra. The exhibition showcased 280 paintings and photographs by Chinese and foreign artists, authentically portraying the true Tibet – its natural scenery, and cultural and religious heritage.

“和美西藏”是近年来在悉尼举办的最大规模的中国美术摄影展，于2013年6月在悉尼展览中心举办。中国侨联为此次活动的主办机构，南海传媒承办了在悉尼和堪培拉两地的全部办展工作。“和美西藏”美术摄影展通过中外艺术家创作的280幅画作和摄影作品，真实展现了西藏的自然景观、宗教信仰和文化遗产，以及藏族人民淳朴和谐的幸福生活。



## Cultural China Famous Forum

### 文化中国·名家讲坛

“Cultural China • Famous Forum” is an important part of “Culture China” events from Overseas Chinese Affairs Office of The State Council. Many well renowned Chinese experts and scholars have been invited to discuss Chinese history and culture with local audiences. Since 2013, Nan Hai has successfully held a series of lectures about “Chinese medicine culture and healthy”, “Peking Opera” and “National Treasure”.

“文化中国·名家讲坛”是中国国务院侨办“文化中国”系列活动中的重要组成部分。讲坛邀请多名中国知名专家学者赴海外举办讲座，以满足海外侨胞对中华文化的精神需求。澳大利亚南海传媒自2013年起多次承办这一活动，成功将“中医文化与养生保健”、“京剧解迷”、“走近国宝”等一系列文化讲座引入澳洲，受到各界一致好评。





## 2016 Phoenix TV “Miss Chinese Cosmos Pageant” (Australia Region)

2016 凤凰卫视“中华小姐环球大赛”（澳洲赛区）

In 2016, Nan Hai Culture & Media, as the Australian region’s exclusive licensee, successfully presented Phoenix TV’s global “Miss Chinese Cosmos Pageant”. The value of the Miss Chinese Cosmos brand has been proven through the Australia region grand finale – beauty and public welfare, both inside and outside. It also is an elegant expression of modern Chinese feminine beauty.

2016年，南海传媒作为凤凰卫视“中华小姐环球大赛”的澳洲独家授权方，成功举办了本次大赛。这场赛事在澳洲舞台上彰显出了中华小姐的品牌价值——美丽与公益同行，内在与外在兼修，并树立华人新女性形象。

## 2016 Australia China E-commerce Summit

2016 中澳电商峰会

In 2016, Nan Hai was the exclusive presenter of 2016 Australia China E-commerce Summit. The purpose of the summit was to pave the way for a strong relationship between Australian brands and the Chinese market, creating a new cross-border platform and business partnership model. The summit attracted high-level representatives from 41 renowned Australian brands. Over 5000 people attended the event.

2016年，南海传媒独家承办“中澳电商峰会”。峰会旨在搭建澳洲品牌与中国市场的对接平台，创造中澳跨境电商市场的全新商业合作模式。峰会吸引了来自41个品牌的高层代表出席，参展商家均为澳洲知名品牌。活动举办期间约超过五千人次的观众到场参观。



## SYDNEY 24 HOURS - Through Chinese eyes

悉尼24小时——中国摄影家眼中的悉尼

In 2013, Nan Hai Culture & Media, ACETCA and Hong Kong China Tourism Press have jointly organised “24 HOURS SYDNEY” - a large-scale Chinese cultural exchange event. This event received support widely from NSW government, Sydney government and Consulate-General of the People’s Republic of China in Sydney. Then Premier and Consul General have attended and highly commented this event.

2013年，澳大利亚南海传媒、澳大利亚华贸会和香港中国旅游出版社联合主办了“悉尼24小时——中国摄影家眼中的悉尼”大型文化交流活动。活动邀请20名顶级华人摄影家亲历悉尼，以独特的镜头和视角，全面记录了悉尼的多元文化风采。





# ART SPACE

艺术中心



541 Art Space was founded in 2016 by Nan Hai Culture & Media, it is an innovative art gallery which is dedicated to presenting talented contemporary artists, whilst nurturing cross-platform collaborations within the contemporary arts community. Complimenting and enhancing its versatile and state of the art design, 541 Art Space is located in the very heart of Sydney City and a short walk from China Town.

Equipped with innovative, modular interior design, a generous display area of over 500 square meters with a 100-meter exhibition hanging system that can be customised the space is suited to an endless variety of artistic presentation and exhibits. In just the short period of time since the April 2016 opening, the gallery has successfully hosted a diverse range of exhibitions from Sydney's art community.

亚洲艺术空间是隶属于南海文化传媒集团旗下的创新型艺术机构，于2016年4月正式开馆，旨在探索和推进当代艺术发展。该艺术空间坐落于悉尼繁华中央商务区，毗邻中华文化气息浓郁的唐人街，且拥有500多平方米的展览区域及100米展线，并配备业内领先的展布设备等。自开馆以来，亚洲艺术空间已连续举行了多个当代艺术展览，备受澳中两国艺术家和艺术爱好者的瞩目。



# NAN HAI'S OUTLOOK

Multi-platform Media has solidified our brands influence. Diversified activities will continue to assist in building the bridge between Australian and Chinese relations.

全媒体覆盖铸就品牌影响力，多元化活动搭建起澳中交流桥。



- **INTERACTIVE  
CHINESE-AUSTRALIAN  
CULTURAL PROJECTS**  
澳中文化项目的互动
- **EXCELLENT EVENT  
PLANNING & EXECUTION**  
文化活动策划执行
- **MULTI-PLATFORM  
MEDIA BROADCASTING  
PLATFORM**  
全媒体传播平台
- **AUSTRALIA-CHINA  
MEDIA EXCHANGES  
AND COOPERATION**  
澳中媒体交流合作

## INTERACTIVE CHINESE-AUSTRALIAN CULTURAL PROJECTS

### 澳中文化项目的互动

Creating opportunities and a platform for dialogue between China and Australia, so that cultural exchanges and mutual promotion may occur.

展望未来，南海传媒将继续致力于将顶尖的中国文化项目引进澳洲，将澳洲的文化项目引进中国，促进澳中两国之间的文化艺术交流。

INTERACTIVE  
CHINESE-AUSTRALIAN  
CULTURAL PROJECTS

MULTI-PLATFORM  
MEDIA BROADCASTING  
PLATFORM

## MULTI-PLATFORM MEDIA BROADCASTING PLATFORM

### 全媒体传播平台

Building a new Chinese language broadcasting multi-platform for businesses to reach audiences of all ages, bringing them cultural exchange events in Australia, as well as news, social media, and other media.

以完善的华语全媒体传播渠道和全年龄段的华语读者群为基础，为各类澳中企业提供活动策划、新闻报道、社交媒体传播、网络媒体推广等全方位服务。



NANHAI'S  
OUTLOOK

EXCELLENT EVENT  
PLANNING & EXECUTION

AUSTRALIA-CHINA  
MEDIA EXCHANGES AND COOPERATION

## EXCELLENT EVENT PLANNING & EXECUTION

### 文化活动策划执行

Nan Hai will continue to plan and host large-scale cultural exchange events to share the beauty and charm of Chinese culture, as well as providing a platform for cultural dialogue. These include, but are not limited to – Cultures of China, Festival of Spring, and Chinese New Year Lantern Festival.

继续策划、组织和执行“文化中国·四海同春”、“悉尼中国新年灯会”等大型文化交流活动，在澳洲多元文化社会展示中华文化的魅力。

## AUSTRALIA-CHINA MEDIA EXCHANGES AND COOPERATION

### 澳中媒体交流合作

Nan Hai will continue to nurture strong relationships with Australian mainstream media companies, as well as develop beneficial strategic cooperations, creating a formidable Chinese media force in the Australian market.

持续开拓与澳洲主流媒体公司之间的良好战略合作关系，在澳中媒体市场上强强联手，打造华语媒体新格局。



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